

MEDIA KIT

Jessica LoRusso

President - Powered By Jessica

Increasingly, social skills have been overlooked in our constantly changing “high-tech, low-touch” world; it garners interest from individuals wanting to stand out, be promotable and earn more must know the expected and respected behaviors that communicate confidence and credibility at work and in life.

A Harvard University study found that as much as 85% of success in both professional and personal life comes from something everyone has the power to control. While many think success is based on who you know or the economic status you were born into, research shows that a person’s “professional skills” make all the difference in promotability, increased sales, influential leaders and more opportunities for revenue growth. With this information, it makes sense for anyone with goals and unrealized ambitions to take immediate steps now.



About Me

In addition to leading teams, constructing business plans and designing processes and codes of conducts, Jessica LoRusso has volunteered her time as the President of the ALS Society and; Finalist for the Manitoba Women Entrepreneur of the Year Award (Building Business and Excellence in Service Categories) for three consecutive years and Winner of Rookie of the Year, Winnipeg Chamber of Commerce.

Jessica is a serial entrepreneur with 20-plus years of experience building several profitable businesses and knows firsthand how to achieve business success. After selling her successful MediSpa in 2014, Jessica with her team launched POWERED BY JESSICA, which specializes in credibility accreditation and training. She is the Training Director for In Good Company Etiquette and Finishing School Manitoba, specializing in teaching social skills to ages five and up. Jessica and her team provide training with the International Civility Consortium Trainers and work with Civility Experts Worldwide. Jessica is one of 12 civility master trainers in the world and is the author of four books.

Titles

- Past President of the ALS Society of Manitoba
- President and CEO of Powered By Jessica
- President and CEO of Powered Profit
- In Good Company Etiquette Winnipeg
- Distant Facility Member Skills
- Civility Center Ambassador
- Golden Rule Statesmen - Global Initiative

Awards and Accolades

- Finalist for Manitoba Women Entrepreneur of the Year Award (Building Business and Excellence in Service Categories) for three consecutive years.
- Winner of Rookie of the Year, Winnipeg Chamber of Commerce

Books

- Be Believable - Building Your Dream Business That Works
- Lightening Growth -Success Strategies for Today's Leaders - Co-Author
- The Faces of Civility - Co-Author
- Credibility Matters



Partnerships and Certifications

CIVILITY EXPERTS INC.
Worldwide



In Good Company
ETIQUETTE ACADEMY & FINISHING SCHOOL

Let's Collaborate



LOCATION

Manitoba, Toronto and
Vancouver, CA



PHONE

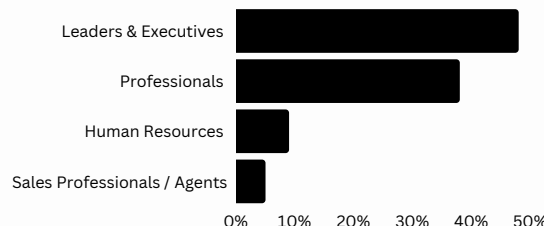
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Audience Demographics



3.7 K

FOLLOWERS

2.8 K

MONTHLY VISITORS

